

PHILANTHROPY FACTOR*

* HOW CAN PHILANTHROPY
FACTOR INTO YOUR
LASTING LEGACY?

START HERE

Would you like to make a difference in your community?

Yes

No

Do you currently give donations to or support a charitable organization or cause?

Yes

No

Welcome to the Philanthropy Factor!

If or when you change your mind...

2

CONSIDER YOUR OPPORTUNITY TO GIVE BACK*



**“ NO ONE HAS
EVER BECOME
POOR BY
GIVING.”**

ANNE FRANK

JOY OF GIVING*

It is a fact: Giving to charitable causes makes people feel happier, more fulfilled and provides overall greater satisfaction in life. Charitable giving can become an important part of anyone's life, no matter the size or type of gift.

Most people's greatest opportunity to give to charity comes after their lifetime, when they no longer need their assets. These gifts don't have to be complicated, but they do require some thoughtful planning to provide the greatest benefit to you as the donor, your heirs and the charity or cause you want to support.

The largest transfer of generational wealth in our nation's history is just beginning. If everyone in McLennan County gave *Just 5%* of their estate to charity, it could result in \$1.3 billion of new gifts for the benefit of charitable missions. *Just 5%* - that's all!

No estate is too small to leave a lasting impact in a meaningful way. We all have an opportunity to give back and experience the joy of giving!

PHILANTHROPIC PARTNERSHIP*

Not sure where to begin? Perhaps you've already asked yourself these common questions or would like more information about how to start the conversation.

- ① "I don't have much cash. The wealth I have is held in other assets. Do I have an opportunity to give?"
- ② "I'm not wealthy and I live on a fixed income. How can I give back?"
- ③ "Are there tax advantages to giving back?"
- ④ "How do I best provide for my heirs while also giving to my favorite charities or causes?"
- ⑤ "Which asset should I give, and how is the best way to give it?"
- ⑥ "I currently give faithfully every year to charity. Is there a way to make sure they continue to receive my gift even after I am gone?"

Waco Foundation is here to help answer these questions, discuss giving opportunities and assist you with the successful planning of your gift. We want to partner with you and your advisors to facilitate a joyful and fulfilling giving experience.

Talk to your advisor today or give us a call at 254.754.3404 to discuss your greatest opportunity to leave a lasting legacy!

Waco Foundation is a public charity whose mission is to promote solutions to community challenges, strengthen local nonprofits, engage philanthropists and manage charitable assets in order to improve quality of life in McLennan County.



PHILANTHROPY FACTOR*

* EMPOWERING DONORS TO
LEAVE A LASTING LEGACY